



ECONOMIC RIGHTS INSTITUTE

BUILDING BRIDGES TO BETTER WORK

THE ELECTRONICS WATCH MODEL:

A PERSPECTIVE FROM THE GROUND



HOW DOES EW
SUPPORT THE WORK
OF MONITORING GROUPS?

SUPPORT FOR MONITORING GROUPS

Prioritizing the role of independent workers' rights groups

- In monitoring
- In choices of the organization



SUPPORT FOR MONITORING GROUPS

Prioritizing the role of independent workers' rights groups

Amplifying priorities from the ground

- Flexible employment
- Suicide & employment conditions
- Freedom of employment



ECONOMIC RIGHTS INSTITUTE
BUILDING BRIDGES TO BETTER WORK

SUPPORT FOR MONITORING GROUPS

Prioritizing the role of independent workers' rights groups

Amplifying priorities from the ground

Getting through the door to suppliers

- Monitoring
- Other interventions?



ECONOMIC RIGHTS INSTITUTE
BUILDING BRIDGES TO BETTER WORK

SUPPORT FOR MONITORING GROUPS

Prioritizing the role of independent workers' rights groups

Amplifying priorities from the ground

Getting through the door to suppliers

Response to urgent issues

- Workers seeking restitution
- Urgent, extreme issues



ECONOMIC RIGHTS INSTITUTE
BUILDING BRIDGES TO BETTER WORK

SUPPORT FOR MONITORING GROUPS

Prioritizing the role of independent workers' rights groups

Amplifying priorities from the ground

Getting through the door to suppliers

Response to urgent issues

Networking

- Skills, perspective of different groups
- Building more holistic view of suppliers
[in different countries]





HOW DOES EW
INFLUENCE THE WORK
OF MONITORING GROUPS?

INFLUENCE ON MONITORING GROUPS

Need to link directly to suppliers of EW members

- Not always the most pertinent to work on the ground
- Possibly pulling efforts to bigger suppliers



INFLUENCE ON MONITORING GROUPS

Need to link directly to suppliers of EW members

Pressures to fulfill auditing requirements

- Driven by codes of conduct
[not always worker priorities]



INFLUENCE ON MONITORING GROUPS

Need to link directly to suppliers of EW members

Pressures to fulfill auditing requirements

Discussion with industry

- Skills, perspective & compromises



INFLUENCE ON MONITORING GROUPS

Need to link directly to suppliers of EW members

Pressures to fulfill auditing requirements

Discussion with industry

Action driven perspective on industry

- Supplier & component lists
- Linking monitoring choices to moments/opportunities for influence



INFLUENCE ON MONITORING GROUPS

Need to link directly to suppliers of EW members

Pressures to fulfill auditing requirements

Discussion with industry

Action driven perspective on industry

New methodologies

- Surveys
- Automation of internet tools





WHERE DOES EW
DRIVE IMPROVEMENT TO
WORKERS' RIGHTS?

IMPROVEMENTS TO WORKERS' RIGHTS

Pressure for corrective actions

- Restitution
- Supervisors & dignity in employment
- Excessive overtime
- Workers' well being



IMPROVEMENTS TO WORKERS' RIGHTS

Pressure for corrective actions

Dialogue

- Risks:
 - Suicide & violence
- Interconnections
 - Overtime & flexible employment
- Priorities
 - Worker voice, OHS





NEXT STEPS
TO SUPPORT
MONITORING GROUPS?

NEXT STEPS

Consistency to support longer term thinking



ECONOMIC RIGHTS INSTITUTE
BUILDING BRIDGES TO BETTER WORK

NEXT STEPS

Consistency to support longer term thinking
Data to guide more effective choices



ECONOMIC RIGHTS INSTITUTE
BUILDING BRIDGES TO BETTER WORK

NEXT STEPS

Consistency to support longer term thinking

Data to guide more effective choices

Opening suppliers' doors



ECONOMIC RIGHTS INSTITUTE
BUILDING BRIDGES TO BETTER WORK

NEXT STEPS

Consistency to support longer term thinking

Data to guide more effective choices

Opening suppliers' doors

Linking public buyers to groundwork



ECONOMIC RIGHTS INSTITUTE
BUILDING BRIDGES TO BETTER WORK

NEXT STEPS

Consistency to support longer term thinking
Data to guide more effective choices
Opening suppliers' doors
Linking public buyers to groundwork
Visibility of industry conduct



NEXT STEPS

Consistency to support longer term thinking

Data to guide more effective choices

Opening suppliers' doors

Linking public buyers to groundwork

Visibility of industry conduct

Identifying opportunities for “networked” monitoring



THANKS

Founded in 2012, the Economic Rights Institute is registered in Hong Kong. Its mission is to support alliances to actualize economic development that respects the rights of all.

We design methods & tools to strengthen multi-tiered discussions: between employees & management, NGOs & the business community, buyers & suppliers. We put the insights & momentum of these discussions in the pursuit of solutions to foster the conditions for better work.

ECONOMIC RIGHTS INSTITUTE
10C NEO HORIZON BLOCK 2
25-27 DISCOVERY BAY RD
DISCOVERY BAY LANTAU ISLAND
HONG KONG

T +852 9083 2907